

## Sun Chemical Privacy Notice for Business Contacts

We are committed to safeguarding the privacy of the personal information that we gather concerning the contact persons at the prospective, current and former customers, suppliers and partners of Sun Chemical Group Cooperatief U.A. and its group companies (hereafter “**you**”). In this privacy policy we explain which personal data we collect and how we use this data. Therefore, we encourage you to read this notice carefully.

### 1. Who we are

We are the Sun Chemical group. Your local Sun Chemical group company together with Sun Chemical Group Cooperatief U.A., Leeuwendseweg 3-t, 1382 LV Weesp, The Netherlands, and Sun Chemical Corporation, 35 Waterview Boulevard, Parsippany, NJ 07054-1285, United States of America, are responsible for the collection and use of your personal data as described in this privacy policy. References to “**Sun Chemical**”, “**we**” and “**our**” throughout this notice, depending on the context, collectively refer to the beforementioned legal entities.

### 2. What personal data we collect

When you interact with us, we may collect and process the following categories of personal data:

- Your name, the company you are associated with and your function;
- Your contact information, such as your company address, phone number and email address;
- Your participation in our trainings, symposia, congresses, seminars;
- Your professional interests;
- Our communication with you.

### 3. What we do with your personal data

Your data may be processed for the following purposes

- Performing and managing the contract we have with the company you are associated with;
- Managing our relationship with you;
- Communicating with you;
- Sending you our newsletters about our products or services or promotions. You may withdraw your consent to the processing of your personal data for direct marketing purposes any time by using the unsubscribe link provided in each communication or by contacting us at the e-mail address below.
- Performing statistics. We use automatic tools to perform statistical research into general trends regarding our services and products and the behavior and interests of our customers, suppliers and

partners and the persons working for these organizations. To perform our research, we may merge and analyze the different types of data as described above. We will only use aggregated data and do not use name, email address or other directly identifying information.

- Complying with all legal obligations including disclosure obligations.

We process your personal data on the basis of the following legal grounds: on the basis of your consent, to comply with legal obligations we are subject and on the basis of our legitimate interests or the interests of a third party as described in this policy. When we process your personal data for our legitimate interests or the interests of a third party, we will take reasonable measures to prevent unwarranted harm to you. Our legitimate interests may for example include marketing purposes. For more information on these interests, please see the purposes for which we process your personal data above. If we process your personal data based on consent, you may withdraw your consent at any time by following the specific instructions in relation to the processing for which you provided your consent.

#### **4. How we collect your data**

Most of the personal information we process is information that you knowingly provide to us. However, in some instances, we process personal information that we are able to infer about you based on other information you provide to us or on our interactions with you, or personal information about you that we receive from a third party.

#### **5. Information sharing**

Your local Sun Chemical group company will process some of your personal data locally. However, as a global organization, many of our business activities can also be carried out (and business efficiencies achieved) by processing or consolidating information about you in specific or centralized databases and systems located at specific facilities worldwide. As a result, your information may be shared with other entities within the Sun Chemical group. However, each Sun Chemical group companies and those other systems and databases will only collect, receive, use, share or otherwise process such personal data in accordance with applicable laws, this privacy notice, our Sun Chemical internal privacy policy and any applicable specific local policy, to support business purposes. Moreover, internally we maintain a strict access policy with regard to the processing of personal data. Only a limited group of authorized Sun Chemical staff with a need to know (such as IT-administrators, sales and marketing personnel and account managers) will have access to your personal data.

As a rule, we do not share your personal data with anyone outside Sun Chemical. However, we may share your personal data with trusted third parties that perform business functions or provide services to us. All such third parties will be required to adequately safeguard your personal data, subject to agreements that correspond to the requirements of applicable laws. Your personal data may also be shared on legal grounds or investigations (e.g. disclosure to prevent crime or fraud, or to comply with a court order or legislation).

## **6. Security measures and data retention**

Sun Chemical will secure your personal data properly in accordance with our IT and security policies so that personal data are protected against unauthorized use, unauthorized access and wrongful modifications, loss or destruction. Your personal data will be stored no longer than is necessary for the purpose they were obtained, including compliance with legal and fiscal obligations and for solving any disputes.

## **7. International transfers of personal data**

Your personal information may be transferred to countries outside the European Economic Area whose laws may not afford the same level of protection of your personal information. Where necessary, Sun Chemical will ensure that adequate safeguards are in place to comply with the requirements for the international transfer of personal data under applicable privacy laws. For transfers of personal data outside the European Economic Area, Sun Chemical may use Commission approved Standard Contractual Clauses as safeguards. If you wish to receive a copy of these safeguards, please contact the Data Privacy Contact Group at: [PL-Data-Privacy-SC@sunchemical.com](mailto:PL-Data-Privacy-SC@sunchemical.com)

## **8. Access and correction rights**

You can request access to and have the opportunity to update and amend your personal data any time. You can exercise any other rights you may have under applicable data protection laws, including but not limited to erasing or restricting your processing and asking us to transfer some of your information to other organizations. You may also have rights to object to some processing of your personal data and, where we have asked for your consent, to withdraw this consent. These rights may be limited in some situations – for example, where we can demonstrate we have a legal requirement to process your data. When you would like to exercise your rights, all you have to do is send your request to the Data Protection Officer of your region [PL-Data-Privacy-SC@sunchemical.com](mailto:PL-Data-Privacy-SC@sunchemical.com). Please note that we may require you to provide additional information to confirm your identity.

You can also contact us at if you have any questions, remarks or complaints in relation to this privacy policy. However, if you have unresolved concerns you also have the right to complain to the local Data Protection Authority.

## **9. How we look after this policy**

This privacy policy is effective as of 25-05-2018 and replaces our previous privacy policy. We will keep this privacy policy under review and notify you of any changes by posting the revised policy on the intranet or sending you an email, to take effect as soon as it is posted.